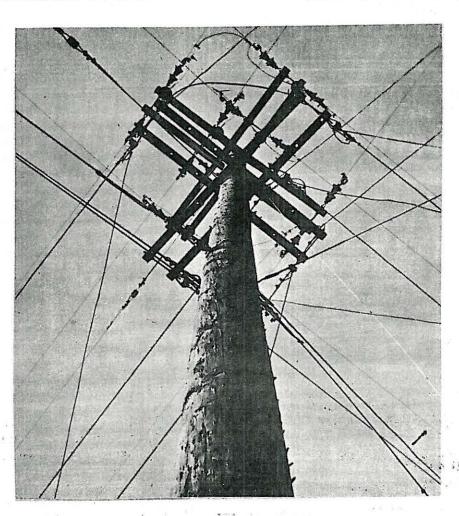
ALPINE ECHO

A WEEKLY NEWS MAGAZINE SERVING ALPINE AND
THE MOUNTAIN EMPIRE

ALPINE, CALIFORNIA THURSDAY, JANUARY 19, 1961 PRICE FIVE CENTS VOLUME 4, NUMBER 3, Page 1



About Alpine
Business Directory
Chamber of Commerce
Church Services
Date Book

3	Gardeners Checklist	3
5 .	Smile A while	4
6	Shooting up Alpine	7
4	Water Soon	5

CAMPO NEWS

Announcement has been made of the engagement of Linda Ison of Rancho del Campo to Donald Geddes of San Diego. She is the daughter of Lonnie B. and Marguerite Ison. Both young people attend State College in San Diego where Linda is a junior, and she plans to continue there until she receives her degree. The wedding is to be in July.

Monday morning the barn burned down at the Castle Rock Ranch, just south of Rancho del Campo. The property has been occupied by the Frank Bray family, and they are in the process of moving to Chula Vista, Mr. Bray is in the Border Patrol. The cause of the fire has not been determined, and although the Forestry men could

and coffee for refreshments.

P.2, ALPINE ECHO, Jan. 19, 1961 will be on the first and third Sunnot save the barn building, they days instead of first and third Satdid prevent the fire from spreading. urdays. Special invitations and The Mt. Whirlers Square Dance announcements have been sent to Club held its regular Saturday members and various clubs includnight dance on the evening of ing those in Imperial Valley. All Jan. 7 with Fred Geiser calling. A square dancers are cordially inlarge crowd attended, including vited. Refreshments will be served. two squares from Twisty Twirlers On Wednesday, January 11, Chrisfrom Lakeside. The couple of the tine Rasmussen entertained the month Emma and Harold Carter members of Mt. Empire Woman's were also present. They belong to Club with a luncheon at her home Twisty Twirlers. Their caller and in Guatay. About 20 were present. his wife Patsy and Glenn Zeno The "mystery prize" was won by came with the group and called Gertrude Haskell. A business meetseveral numbers. Wm. and Martha ing followed the luncheon, and Wordley were host and hostess, plans were made for a fashion and served delicious cupcakes show to be held in the Pine Valley Club House on March 24. Details Beginning the 22nd of January, will be announced later. The next the Mt. Whirlers will hold its meeting will be held in the Pine dances on Sundays at Campo Club Valley Fire Station, with Edith

House from 3:30 to 6 P.M. They George as hostess, on January 25 at 12 o'clock noon. This will be a potluck luncheon, and Mrs. George will furnish the dessert.

> Mrs. Flora Skonberg was hostess at the meeting of the Lake Morena Woman's Club which was held on Tuesday evening, Jan. 10, in the nome of Ruth Lawrence in Lake Morena. Fourteen members were present. The group will meet twice a month with the business meeting on the first Tuesday and a card party on the fourth Tuesday of the month. Bobbie Hasenmaier will have the first card party at her home in Morena Village at 1:00 P.M. on January 24. Guests are welcome. There will be table prizes and refreshments.Donation --50¢.

The Mt. Empire Masonic Club met for a chicken dinner at the Pine Valley Club House on Friday evening, Jan. 13, with Mrs. Clay Stewart, Mrs. Walter Miller, and Mrs. Jack Bessie acting as hostesses. The entertainment was based on superstition. Each one attending brought a broken mirror, rabbit's foot, or some other article that could be associated with "Superstition."

ABOUT ALPINE

by CAROL WILCOX - HI 5-2353

The yester-years fashion show at Alpine P. T. A. was a big success. Models for the evening were Barbara Barton, Sharon Chynoweth, Leone Dyer and Carol and Judy Wilcox. P. T. A. President, Grace Wilcox, was also a model. Fashions were presented by the Goodwill Industry. The show consisted of everything from an old time strip tease to a genuine Charleston. Following the show, a regular meeting was held. The new bylaws were read and approved. The meeting was adjourned and pie and coffee were served.

Mr. and Mrs. Robert Wilcox have sold their home on Tayern Road. They purchased a new trailer and have moved to the Alpine Oaks Estates Trailer Park on Hwy. 80.

El Capitan High School last to the Escondido Cougers in basketball Friday by a score of 53-43.

Alpine Junior High students are preparing for student government elections for second semester. Names of all candidates will be ready for publication next week.

Mrs. Larry Wilcox spent the afternoon at the home of her sister, Mrs. Mary Fillpt, to celebrate the birthday of another sister, Mrs. Barbara Bird. Two more sisters, Mrs. Jack Stoops and Mrs. David Howell, also attended the luncheon. All enjoyed getting together and chatting the day away.

Lakeside Bethel #309 of Job's Daughters held a slumber party at the Kiwanis Hall in Lakeside on Friday, January 13. Chaperones were Mrs. Larry Wilcox, Mrs. Douglas Biggs and Mrs. D-Ann Grill. The girls had a potluck dinner followed by a night of very little sleep! Local girls who attended were Linda Dowdy, Phyllis Hickey, Colleen Moore and Judy and Carol Wilcox.

Fools are never uneasy. Stupidity is without anxiety.

Gardener's Checklist

by the Calif. Assn. of Nurserymen 1. Sharp shears are the greatest asset in pruning trees and shrubs. books available. Make sure yours have a fine edge 3. Shopping for camellias in before you start. It really pays to bloom is a pleasant winter ocbuy a good pair in the beginning cupation. A different variety will 2. In pruning roses, a rule to re- begin showing color every week member is that if you are not sure or two from now into spring. of what you are doing, don't do it! You can't glue branches back on the plant! Consult your nur- lawn.

P. 3, ALPINE ECHO, Jan. 19, 1961 seryman or let him recommend one of the many good illustrated

4. Winter feeding will often do surprising things to a bedraggled

2169 Arnold Way Next to the Post Office PHONE HI 5-2105

Brown Onions 21659¢ Celery STALK

Apples small delicious 2 lbs 25c

Bologna Pork Steak Chuck Roast 33¢16 49616.

59¢16

990

55¢16

HAMS half or whole

M. J. B. 10¢ off Reg. Price----6 oz. Jar **Instant Coffee**

Sania Paula Extra Ripe Cobbler Chunkletts

Peaches#24cans 2 for 476

BORDENS Quart size----10¢ off Reg. Price

55c MAYONAISE

Del Monte 46oz...cans

Pineapple Grape fruit Juice 2 cans 49 c

1140z. 37 c Sunshine HYDROX COOKIES

FROZEN BIRDSEYE --- 10 oz. Pkg.

PEAS or chopped Spinach

_ SPECIALS FOR FRIDAY and SATURDAY, JANUARY 20 and 21

MORTUARY

IN EL CAJON SINCE 1943



Completely Modern, Air-Conditioned Church-Like Chapel NO FINER FACILITIES ANYWHERE

MILT PARIS, Owner and Director HI 4-5195 HI 4-4224 EL CAJON 374 No. Magnolia Ave.

> SPONSOR OF THE FOREST LAWN FUNERAL INSURANCE PLAN. For all ages. For further information (without cost or obligation) Phone Mrs. Wanda Vendan, HI 5-3339. Alpine local representative.

ALPINE ECHO

AN INDEPENDENT WEEKLY NEWSPAPER PUBLISHED IN ALPINE, CALIFORNIA SAN DIEGO COUNTY SUBSCRIPTION: 1 YEAR.....\$2,00

JUDICIALLY DECLARED A NEWS-PAPER OF GENERAL CIRCULATION BY THE SUPERIOR COURT OF SAN DIEGO COUNTY, CALIFORNIA. NOVEMBER 12. 1959;

LEGALLY QUALIFIED TO PUBLISH. LEGAL NOTICES.

PHONE HICKORY 5-2616 Edgar S. Welty

MAILED AT ALPINE. CALIFORNIA ALPINE ECHO P.O. Box 8, Alpine, California SMILE A WHILE

by JACKIE WELTY

Tommy: My aunt plays the piano

Tashi: Well, my grandfather fiddles with his whiskers.

Gary: This match won't light. Jimmy: What's the matter with

Gary: I don't know. It worked all right a minute ago.

Mrs. Smith: Did you eat all the cookies in the cooky jar? Judy: No, I didn't touch one. Mrs. Smith: There's only one left.

Judy: That's the one I didn't

Eddie: (going to bed) Bless my mon and dad, and please make San Francisco the capitol of the United States.

Mother: Why did you say that? Eddie: Because that's what I put on my examination paper.

4. It you hit a bird with a lawnmower what kind of cereal would you have?

THINKING CAP TIME:

In Alpine there is a butcher 39 years old, 5 ft. 11 inches tall, who wears number 10 shoes. What does he weigh?

TC: He weighs meat. 4. Shredded tweet. conple of heels following us. 3, Don't look now, but there are a 2. When it's a jumper. 1. Those which travel in schools. **VN2MEK2:**

Date Book THURSDAY, January 19th Kiwanis, Fuller Hall, 7 PM Dance at Sleepy Hollow, 8 PM FRIDAY, January 20th St. Mary's Group, of St. Philomena's, Mrs. Campbell's home, 2 PM Alpine Community Church dinner and annual meeting, Fuller Hall, 7 PM Chapel of the Hills church fellowship dinner, 7 PM V.F.W. Auxiliary, Hall, 8 PM SATURDAY, January 21st Alpine Champions Highway Clean up, 9:30 A.M. V.F.W. box social, Hall, 8 PM SUNDAY, January 22nd Mt. Whirlers square dance, Campo Club House, 3:30 PM Pilgrim Fellowship, Fuller Hall, 7 PM MONDAY, January 23rd Boy Scout Troop Court of Honor, Youth Center, 7:30 PM Alpine Chamber of Commerce, Woman's Club, 7:30 PM Alcoholics Anonymous, Fuller Hall, 8:15 PM TUESDAY, January 24th Alpine Woman's Club, at Woman's Club, 2 PM Lake Morena Woman's Club card party, 1 PM Alpine Fire Dept. business meeting, Fire House, 7:30 PM WEDNESDAY, January 25th Mt. Empire Woman's Club, luncheon, Pine Valley Fire Station, 12 noon Alpine Community Church Guild, Fuller Hall, 9 AM THURSDAY, January 26th Kiwanis, Fuller Hall, 7 PM FRIDAY, January 27th Cub Pack 350, Fuller Hall, 8 PM V.F.W., at Hall, 8 PM Alpine Woman's Club card party, Woman's Hall, 7:30 PM

SATURDAY, January 28th

V.F.W. game night, Hall,

8 PM

P. 4, ALPINE ECHO, Jan. 19, 1961 CHURCH SERVICES

Alpine Community Church Dr. Roger M. Larson, HI 5-2110 Sunday School-9:45 AM Morning Worship-9:45 & 11 AM Alpine Lutheran Church Rev.Charles W.Tedrahn. HI 2-3595 (Woman's Club) Sunday School-9:30 AM Morning Worship-10:45 AM Bethel Assembly of God Rev. Eva Bailev Sunday School-9:45 AM Morning Worship-11 AM First Baptist of Alpine Rev. James C. Arnold, AT 4-0997 (Southern) Sunday School-9:45 AM Morning Worship-10:55 AM First Baptist of The Willows Sunday School-9:30 AM Morning Worship-10:45 AM Evening Worship-7 PM Wed. Prayer Meeting-7:30 PM St. Philomena's Catholic Rev. Thomas Bolten, HI 5-2145 Sundays and Holy days-Masses 8 AM, 10 AM, 6:30 PM Weekdays-Masses-8 AM Confessions-Saturday, 3-4 PM and 7-8 PM Descanso-Blessed Sacrament Father Tuillo Andreatta HI 5-3620 Sunday Masses-9 and 10:45 AM Holy Days and First Fridays-Mass at 7 PM Descanso-Chapel of the Hills Rev. Robert Laird, HI 5-3628 Sunday School-9:45 AM Morning Worship-11 AM Mt. Laguna-Our Lady of the Pines Chapel Sunday Mass-12:15 PM

Cub Scouts of Alpine Pack 350 and their parents will enjoy a South American evening at their next pack meeting to be held in Fuller Hall on Friday, January 20, 8 P.M.

ALPINE WOMAN'S CLUB

The next meeting of the Alpine Woman's Club will be the 24th of January at 2 P. M. Guests are welcome. Mrs. John Vitalich is the hostess.

Sewing classes under the adult education are being organized. There will be two classes; one in the morning and one in the afternoon. Call Mrs. Katherine Black, HI 5-2954, for further information. Non-members are asked to join the classes.

The club plans a card party or. Friday evening, January 27th, at 7:30 P.M., 75¢ a corner. Refreshments will be served. All are in-Club.

ADVERTISING

FOR RENT: 2 bedroom air condirioned modern home in La Cresta, all electic, sun deck. Beautiful view. \$75.00 month.BR 7-9012. FOR RENT: 2 bachelor cottages, a nice 2 BR house, partly furnished. Reasonable. The Willows HI 5-3003.

A-1 Experience Carpenter New or Remodel Work HI 5-2542 FOR SALE: Antique rocker and

ball bearing skill saw. Write Rt. 1, Box 581, Alpine. BABYSITTING in my home fenced yard. Victoria Drive.

HI 5-2482

& Shoe Repair 1314 E Broadway EL CAJON (BOSTONIA)

WHILE YOU WAIT SERVICE Work Shoes & Boots too

P. 5, ALPINE ECHO, Jan. 19, 1961 WATER COMING SOON

If you want and need water you will have an opportunity to get it SOON. The Rio Municipal Water District has now completed engineering studies and at its board meeting on Tuesday, Jan. 10, proposals for a bond issue to build a MANN'S SALES AND SERVICE other facilities were discussed by the board.

Details of this proposal along Alpine with a discussion of various parts of the plan will be presented in next week's ECHO.

However, the main points are these: Under this plan the bond issue proposal is moderate in size vited to this party at the Woman's (\$3,000,000). However, this is to be the LAST bond issue.

The ONE bond issue will build Alpine fund to be used for distribution Alpine mains. The fund will be replenished from monies derived from connection charges as users hook up.

As presented to the ECHO THIS PLAN IS WORKABLE AND WITHIN THE ECONOMIC REACH OF ALL, AL HINKLE LUMBER LOOK NEXT WEEK TO SEE ALL 2101 Hwy. 80, Alpine HI 5-2184 THE DETAILS.

Everyone is invited --- V.F.W. members, veterans, and the general public --- to the box social to be held at the Alpine V.F.W. Hall this Saturday, January 21st, at 8 P.M. Come and enjoy a pleasant evening.

ONLY \$ 3000 DOWN

AND

EASY TERMS

3 Bedrooms, 2 Baths, BRAND NEW OPEN 1 to 4 Sunday

Realtor-HI5 3603 Eves. HI5 3035

Business Directory

AUTO REPAIRS ALPINE MOTOR SERVICE 2308 Hwy. 80, Alpine HI 5-2317

CARPETS pipe line, pumping stations and 14328 Hwy. 80, Johnstown HI 3-2125 CLEANERS

ALPINE CLEANERS

DRUG SUNDRIES

HI 5-2242

McGUFFIE'S SUNDRIES HI 5-2121 Hwy. 80, Alpine M. H, SMITH 113 W. Main, E. C. HI 4-3135

GENERAL CONTRACTING Bob Baarlaer Home Construction HI 5-2997

the main facilities AND provide a W.L. Weeks Construction Company HI 5-2226

> INSURANCE FEANNETTE C. HINKLE 2105 Hwy. 80, Alpine HI 5-2502

LUMBER

MARKETS EMPIRE MARKET HI 5-2105 Alpine

PLUMBING TED WHITT

HI 5-3665

POOL REPAIR - MAINTENANCE Alpine Swimming Pool Service

2325 Elting, Alpine

Roy Crane HI 5-2766 REAL ESTATE Alpine Branch-LA MESA REALTY Alpine HI 5-3603 HI 5-3035 DON BATES 2445 Hwy. 80, Alpine HI 5-2537 . H. McKIE, JR.

Acetylene and Oxygen-Welding Supplies-Factory Rebuilt Engines-Auto Springs-Chains and Tire Chains-Armstrong Tires 945 Hiway 80, Two miles East of El Cajon EL CAJON. CALIF. Hickory 4-3119 INCOME TAX SERVICE Marie Gavin For Appointment Call HI 5-2812

2355 Hwy. 80, Alpine HI 5-2217

P. 6, ALPINE ECHO, Jan. 19, 1961 Chamber of Commercepresent board of directors will be TO MEET MONDAY EVENING

Alpine's new Chamber of Commerce will meet at the Woman's Club Monday evening at 7:30 P. M. Every person who is interested in the future of Alpine should be present.

The bylaws as worked out by the speaker.

BOB BAARLAER

Home Construction Modernization

PATIO, FIREPLACE, BRICK BLOCK and STONE WORK ATISFACTION GUARANTEED REASONABLE RATES FREE ESTIMATES HI5-2997

presented and representatives of the CHURCH ANNUAL MEETING Lakeside and El Cajon Chambers of Commerce will be present.

Aurin Pierce who was last year's president of the El Cajon Chamber of Commerce and who is now an Alpine resident will be the main

This meeting will be the last opportunity to sign up as a charter member. It is being held so that all pare the meat dish. interested persons can ask questions and receive answers before the opportunity to join as a charter member is closed.

After this question and answer period all MEMBERS will be asked to remain for the business meeting.

COMMUNITY CHURCH

Alpine Community Church will hold its annual meeting tomorrow evening, Friday, January 20 beginning with a potluck dinner. Serving will begin at 7 P. M. in Fuller Hall. Bring a salad, dessert, or vegetable to pass and your own table service. The Guild will pre-

There will be annual reports from the heads of the various organizations in the church. There will be election of church officers. Also there will be a vote concerning the proposed constitufor the United Church of Christ. formed by the union of the Congregational and Evangelical Reformed churches.

This constitution, adopted in 1959 by the General Synod of the United Church will be declared effective in June if it has been approved by 2/3 of the voting Congregational Churches and 2/3 of the Evangelical Reformed Synods.

ALPINE CHAMPIONS ALPINE CHAMPIONS

HIGHWAY CLEAN UP

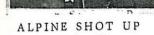
The Alpine Champions are going to have a highway clean up January 21, 9:30 A.M. to 12 noon. It will start at the Cleveland National Forest sign and will end at Peutz Valley Road.

The club has volunteered to repair and paint the fence around the Alpine map sign and clean up the area across from the post office. Date is unknown.

The club would like to thank Mrs. Mary Doerr for donating a sewing machine for the sewing

Submitted by Terry Hallett BUY FROM THE PEANUT GIRLS

Support the Camp Fire Girls by buying peanuts from them during their annual peanut salefrom January 20-February 4.



When Poker Flats came to Alpine the Gunslingers shot up the town. That was the source of all that noise last Sunday evening. A tougher bunch of characters has seldom been seen in Alpine than the crowd that visited the Log Cabin for Sunday dinner.

The whole crowd was dressed up in the same post-Civil War clothes that they use in the little dramas enacted at Poker Flats.

Tall hats, old-fashioned dresses, beards and enough firearms to start a Latin American revolution combined to make the Log Cabin look almost as though frontier days had returned.

We do no know just what the show was but when dinner was over the "characters" decided to

NEED JUNIOR DEPUTY CLERKS

An examination for the position of Junior Deputy Clerk in the outlying municipal courts of Oceanside, El Cajon and South Bay has been announced by the San Diego County Personnel Department.

Application may be made at the county personnel office in Room 403 Civic Center, San Diego, begive Alpine a show, and with the aid of a lot of blank cartridges the Gunslingers staged gun fights, chases, raids and wild sendoffs while local citizens wondered what was happening and drivers going through town oggled, stopped to watch or fled from what they took for a crime wave.

It was fun to watch and if it awakened a few, we are sure no one was really the worse for the experience.

(Poker Flats is the name of the ghost town that has been erected at Sleepy Hollow Ranch. We believe all local residents should visit this local competition of Knotts Berry farm. At the present time the old Bostonia store is being moved there.)

fore January 23. The applicant must have a high school education or its equivalent plus at least a year of clerical experience, preferably in a court or legal office, according to Clayton G. Swanson, director of personnel. The salary starts at \$343 per month, with increases to \$378. The examination will be held on February 4.

P.7, ALPINE ECHO, Jan. 19, 1961 ALPINE WEATHER REPORT by Mr. Fey, Fire Station For the period Jan. 8 through 18 the high temperature was 81 and the low was 43. Average high for the period is 78; low, 46, No rain. For the year - 2.50.

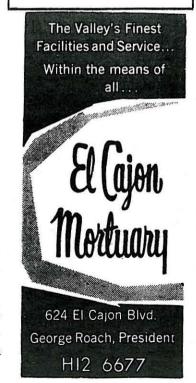
ONLY 3.50 A DAY

This is all you have to pay for a 69 acre Ranch, Home-Barn, Water, Electricity-Owner. HI 5 2537.

M. H. SMITH 113 West Main St. El Calon We Give S & H Green Stamps PRESCRIPTION PHARMACY Telephone Hickory 4-3135

ELSIE & RALPH'S UPHOLSTERY

2359 HIGHWAY 80 HI5-2809



Benbough's

Fine Furniture and Floor Coverings

FREE INTERIOR DECORATOR SERVICE with purchases Phone HI4-3158 for an Appointment

Benbough's El Cajon

216 North Magnolia

MONDAY and FRIDAY 'til 9

NORMAN C. ROBERTS CO.

Brokers and Dealers In Securities of America's Leading Companies 494 N Magnolia EL CAJON HI 2 5557

COMPLETE BOARDROOM FACILITIES

East County's Only New York
Stock Exchange Member

HELLAND APPLIANCE

AUTHORIZED FRIGIDAIRE DEALER
O'KEEFL & MERRITT RANGES - MAYTAG
MAGNAVOX TELEVISION & STEREO

GUARANTEED USED APPLIANCES

WAS NOW

Servel Gas Refrig. \$99.\$**59**Maytag Auto, Washer 149.**119**

Frigid, Elec, Range 99. 69

Westinghouse

You Tell Us How 'You' Want To Buy

54 PONTIAC 8

STAR CHIEF — 4-door custom automatic, radio and heater. A straight clean ear.

WAS \$698 ONLY . . . \$316

54 CHEV CONV.

BEL AIR - Automatic, power steering, radio, heater, etc. Like new inside and out

WAS\$798 ONLY\$498

56 PLYMOUTH 8 2dr HARDTOP BELVEDERE Automatic, Radio, Heater. Straight and Clean

ONLY \$648
56 FORD 8 CONV.

FAIRLANE — eutomatic, radio & heater etc. A jet black beauty.
WAS \$998

ONLY \$ 7

58 CHEV 8- CONV.

Automatic, power steering, radio heater, Beautiful bronze and white

WAS \$1298 ONLY . . . \$998

59 DODGE 1/2 TON

Pick up - like new throughout

WAS \$1498 ONLY . . . \$1198

59 STUDE. 6 WGN.

ONLY \$1304 59 STUDE. 6

2 DOOR DELUXE, Radio, Heater, and Over Drive. Like new. An EXTRA ECONOMY car.

WAS \$1598 ONLY . . . \$1098

A DOZEN GOOD CLEAN WAGONS TO CHOOSE FROM, CHECK WITH US FOR PICKUPS TOO. SEE US FIRST OR LAST, BUT SEE US

BENTER BROS.

444 W. MAIN. EL CAJON HI4 1161 WE TREAT YOU LIKE WE WANT YOUR BUSINESS. U. S. POSTAGE

2) TO PAID

PERMIT NO. 3

Alpine, California

POSTAL FATRONS

POST OFFICE BOX HOLDER
BOX HOLDER RUBAL BOUTS
BOX HOLDER STAB BOUTS

LOCAL

	ST. EL CAJON
	Heaters
Wea	ther
1505	Stripping
Bu	ilass OMPLETE ilders pplies
AL LU	HINKLE MBER ANCH SUPPLIES ALPINE y 80 Hickory 5-218
AL LU AND R	MBER ANCH SUPPLIES ALPINE